



Headlight™ Privacy Policy

MobileIQ, Inc.

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MobileIQ, Inc. ("MobileIQ") has a firm commitment to safeguarding the privacy of our clients, and our clients' customer data. This page will inform you about MobileIQ's information gathering and dissemination practices for Headlight™.

MobileIQ is committed to providing you a safe environment to upload and use your business and customer data. Neither your business information nor your customer data is visible to any other MobileIQ clients or to outside parties.

Also, if you have not already done so, please review the Terms of Service that govern your use of the Headlight™ Route Planner Service. This Privacy Policy is considered part of the Terms of Service.

INFORMATION YOU EXPLICITLY PROVIDE

1. In order to establish your Headlight™ Account ("Account"), you will be asked to provide certain business and/or personally identifiable information to us, such as your name, business name, mailing and email address, phone number, and a credit card number and expiration date. We will use that information to bill you and to communicate with you concerning Account issues or other issues.
2. MobileIQ only uses your business and personal information to conduct business with you. Your business or personally identifiable information will not be rented, sold or shared with any third party, except as described in this Privacy Statement. MobileIQ may disclose information it has collected from any Headlight™ User and/or content any User has made available via User's Account when it believes that the law or legal process requires it, or when it is necessary to do so to protect the rights or property of MobileIQ.
3. We will never sell or share your customer data with any third parties, contact your customers directly without your permission, or use your data for our own business advantage. We will not utilize your data in our databases to compete with you, or to market to, advertise to, or contact your clients for any other means of profit. We respect the privacy of our subscribers, and the privacy of their client data.
4. We use aggregate non-personal information (i.e. information that does not include personally identifiable data) to improve the content and quality of the Headlight™ Route Planner Service, for product development, marketing and promotional purposes. We will never make that aggregate non-personal information available to any third parties except as described in this Privacy Statement.
5. We may be required to transfer personal, business or aggregate non-personal information about you if MobileIQ is acquired by or merges with another company. In this event, MobileIQ will notify you before any such information is transferred and becomes subject to a different privacy policy.

CREDIT CARD INFORMATION

1. To establish a monthly billing Account, MobileIQ will ask for your credit card information. In addition to charging you for your monthly Account fee, we will use your credit card information to charge you when you authorize specific payments for services beyond the monthly service fee. (See the Terms of Service for further details on payments.)
2. MobileIQ will never share your credit card information with any third parties for any reason except as outlined in this Privacy Policy.

3. We store your credit card information in our secure billing system, which is only accessible by authorized MobileIQ personnel, and is further encrypted and password protected.

SECURITY

1. Headlight™ has security measures in place to protect the loss, misuse and alteration of the information under our control. We have put appropriate physical, electronic, and managerial procedures in place to safeguard and secure the information we collect electronically and online. Except as otherwise stated in this Privacy Statement, access to your data and your customers' data is limited to authorized MobileIQ staff members and is further restricted by password protection mechanisms.

GENERAL

1. MobileIQ may change this Privacy Policy without notice from time to time. Please visit this page for updates and changes. Regardless of later changes or updates, MobileIQ will not use your information in a new way without first providing you with an opportunity to opt-out.

If you have any questions about this privacy statement, the practices of the Headlight™ Route Planner Service or your dealings with us, you can email your questions to support@gomobileiq.com.